



PASTORAL LEADERSHIP | PUBLIC POLICY



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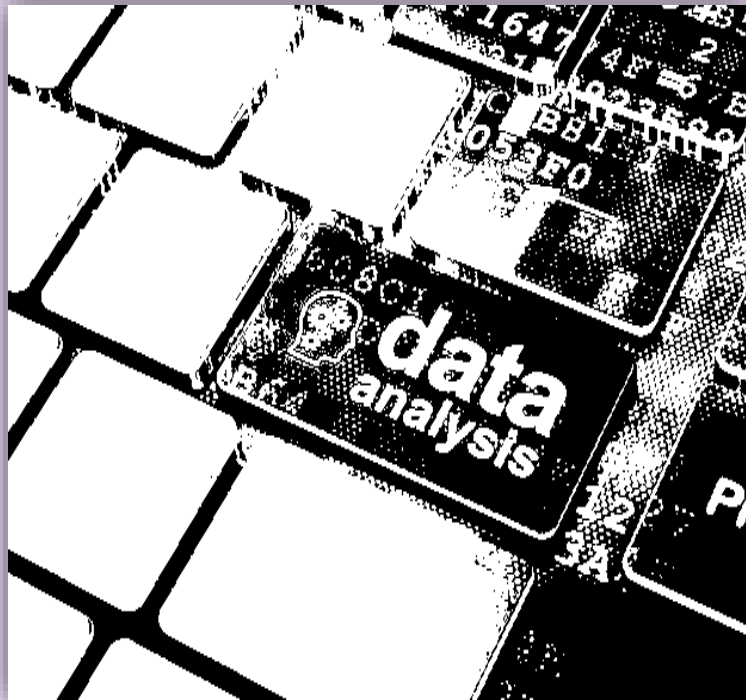
“Leveraging Faith Entities in  
Improving Social Outcomes”



The church remains the single most trusted institution within the black community. Contextually, the black church is the only institution with the human capacity and biblical mandate to serve the physical, spiritual, emotional, cultural, political, educational, and financial interests of people. Embedded systemically in the church is a leadership genius that enable people victimized by injustice, to be empowered, exposed and educated toward a better life. Reduced to the lowest common denominator, the church regularly assembles people. This assembly (either physically or digitally) is the most direct conduit for getting pertinent information in the hands of people. The church has a built pipeline capable of being used as a community pipeline as critical needs surface, making it the ideal partner for rapid response.



# Why the Church, The Data



- The only private, structured, sustainable CBO in EVERY county
- Average church attracts 100's of weekly visitors
- Only 10% of visitors are for worship purposes
- Trusted community HUBS

# Wrestling with the Theology of Partnerships



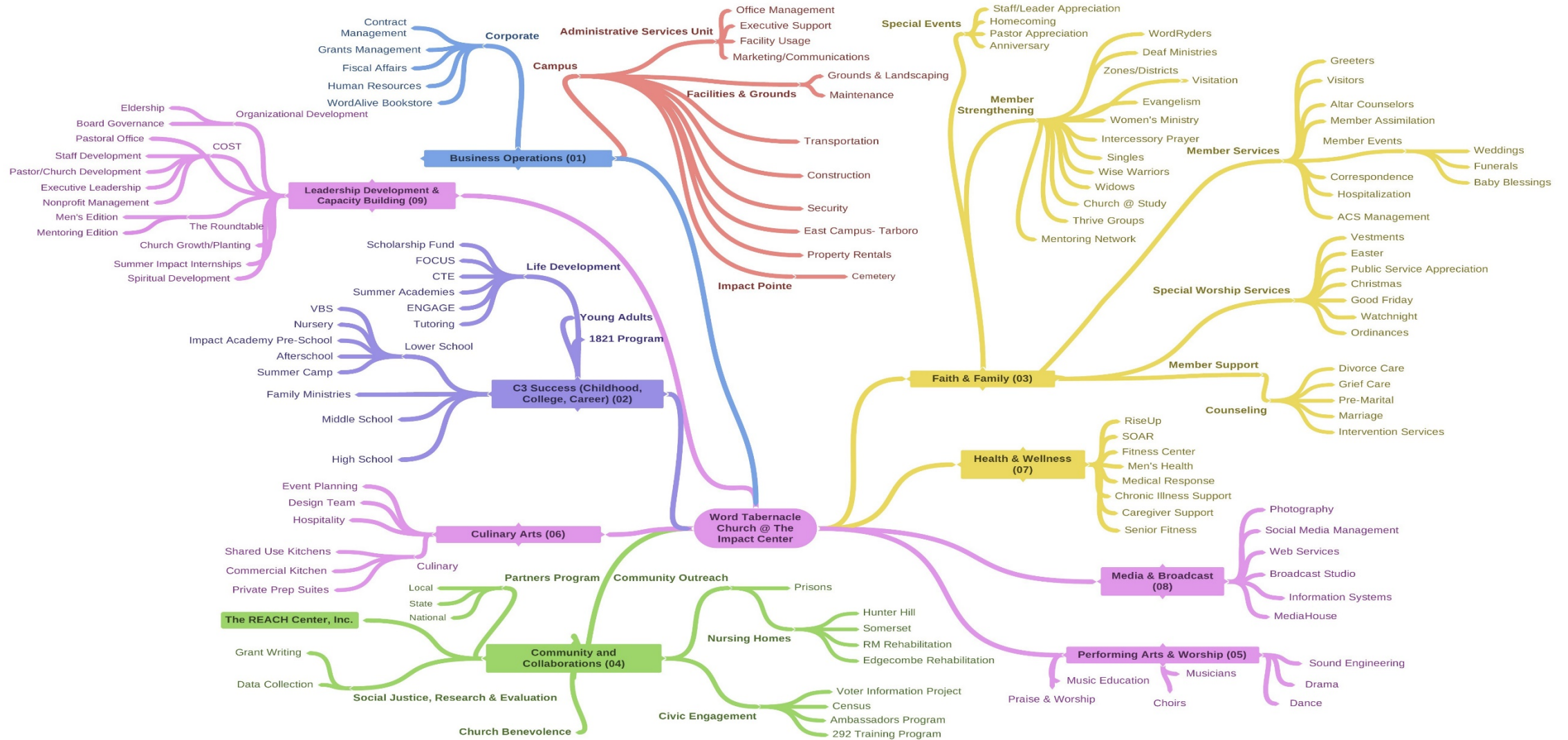
- How is the gospel defined?
- Aligning the Spiritual, Systemic and Structural
- This must be approached theologically and not racially
- In general and not in specific terms

# WORD TABERNACLE CHURCH

- ❑ 3300 members
- ❑ Reach in 9 rural counties in NC
- ❑ 44-person care leader team
- ❑ State-of-the-art video and recording studio
- ❑ WTC dba The Impact Center
  - ❑ Nine (9) Independent & Collaborative Centers
  - ❑ Multiple community and services programs
- ❑ 110,000 sq ft
- ❑ One of the 100 fastest growing churches in the US (2013)



# Infrastructure and Intersections





# PROJECT ACTIVITIES



## Authoring

a comprehensive, sustainable model for the holistic development of people - Ensuring a systemic, institutional flexibility and mobility to address key issues “on demand”

## Acquiring

physical space and infrastructure capable of housing a catalytic, regional movement while supporting the organizations and activities leading to thriving communities

## Addressing

human, economic, and community development from a regional model

## Aligning

partnerships, and collaboration amongst all industry sectors and stakeholder engagement while ensuring integrity of organizational mission and inclusion of groups historically underrepresented



# PROJECT ACTIVITIES



## Advancing

the policies and programs that can be scaled for an entire region - This “best of the best” approach allows the most robust programs to be more quickly introduced in our counties.

## Attacking\*

specific indicators contributing to the lack of economic mobility for all citizens

## Agreeing

on a cloud-based, multi-user, comprehensive intake process leading to best practices in case management allowing for interface among multiple agencies and multi-site services

## Accounting

for outcome measurements and management to ensure participants are making progress regarding a pre-determined “definition of the win”

# PROJECT ACTIVITIES

## Attracting

support of endowments and foundations with funding priorities consistent with our vision, mission, and outcomes

## Adding

value-based services and/or products to ensure long term viability and sustainability

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# VALUES



## Transformation

Improving quality of life, restoring local hope, and engendering the goodwill of entire communities in measurable ways

## Holism

Allowing health, education, housing, workforce, crime prevention, civic engagement, and capacity building to co-exist resulting in systemic change

## Regionalization

Fostering a realignment of public and private agencies while providing for an efficient and effective delivery of needed services while supporting communities with gaps in capacity

## Infrastructure

Building the administration, facilities, and structures critical for rural economic development

## Value

Providing products, services, and opportunities to ensure a sustainable program model

## Equity

Ensuring that race, gender, or religion is not inherently an advantage or disadvantage for any person or groups of persons



# Opportunities to Leverage Captive Audiences

- Healthcare (Mobile Food Markets, Red Cross, etc.)
- Mental Health
- Public Education
- Affordable Housing
- Income Gaps
- Prison Reform
- Race





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