

Data Modernization for Public and Population Health

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**You can't manage what
you can't measure.**

Drucker

**Above all
else, show
the data.**

Tufte

**In God we trust, all
others bring data.**

Deming

**You can have data
without
information, but
you cannot have
information
without data.**

Moran

Data are just summaries of thousands of stories.

Heath

”

What is Data Modernization?

Data modernization is about making sure that the right data are available at the right time to drive action.

Technology, processes, and people come together to ensure that data can be transmitted, shared, integrated, and used to affect public and population health.

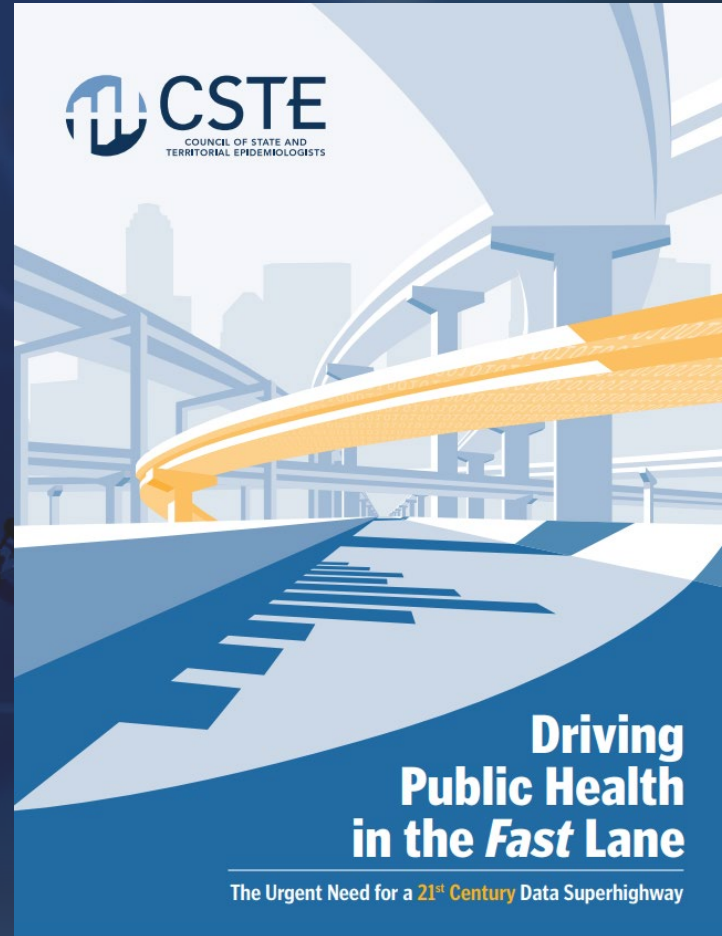


Relies on interoperability methods, strong governance, and trust relationships.



Alarm Was Being Raised

CSTE, NAPHSIS, APHL and HIMSS formed a coalition and launched **Data: Elemental to Health** in spring 2019.





The nation's public health data systems are antiquated and in dire need of security upgrades – paper records, phone calls, spreadsheets and faxes requiring manual data entry are still in widespread use and have significant consequences, including delayed detections and response, lost time, missed opportunities, and lost lives.

Janet Hamilton, Director of Science and Policy at Council of State and Territorial Epidemiologists

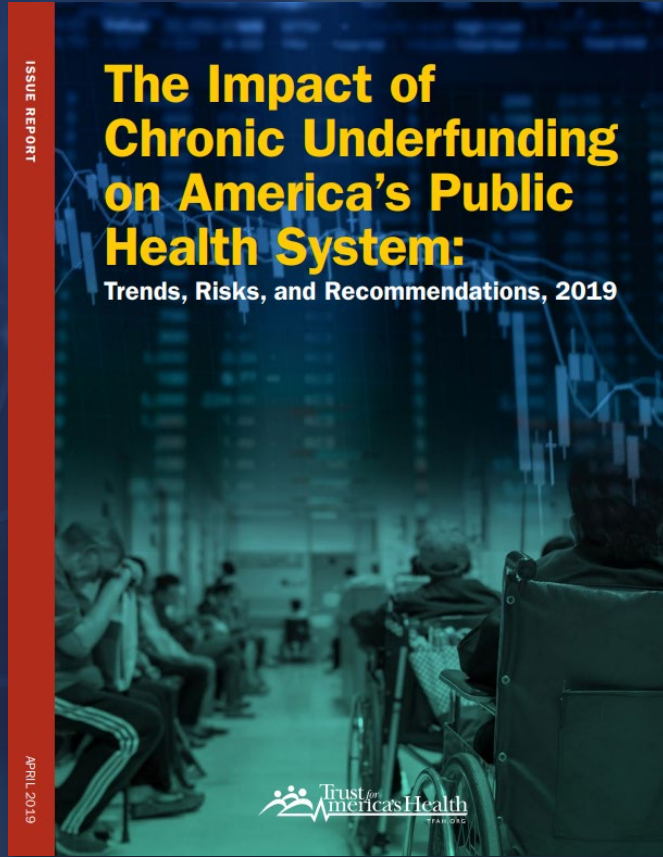
Speaking at Public Witness Day, Labor, Health and Human Services, Education and Related Agencies

116th Congress

Since 2008, reduction in more than **35,000** state and local public health jobs.

In 2009, **45%** of local health departments cut their budgets.

Federal funding has consistently been categorical and not infrastructure focused.



Data move **securely** and **seamlessly** between three main actors:



But other sources play a role, too:

The Public Health 21st Century

Surveillance

SUPERHIGHWAY

Collected at the point of contact with health care providers, health data have a long journey ahead before informing public health prevention and intervention efforts. In the digital world, this path is instantaneous and seamless—one that eschews disease-specific silos in favor of enterprise-wide interoperability to provide high-quality and timely information.



DESTINATION

Health Protection

Secure, enterprise, interoperable public health data systems rapidly and seamlessly share data, protecting Americans from public health threats of all types—acute, chronic, and emerging

Challenges to Public Health Reporting Experienced by Non-Federal Acute Care Hospitals, 2019

Chelsea Richwine, PhD, Carmelita Marshall, MS, PMP, Christian Johnson,
MPH, Vaishali Patel, PhD, MPH

Amidst a global pandemic, the need for efficient exchange of electronic health information between hospitals and public health agencies has never been more critical. To ensure public health agencies have timely and complete data to improve their disease surveillance capabilities, the Centers for Medicare & Medicaid Services (CMS) has established policies that require hospitals to meet specific public health objectives as a condition for participation in the Promoting Interoperability (PI) program (1). These objectives include submission, and in some cases receipt of data, for the purposes of immunization registries, syndromic surveillance reporting, case reporting, and public health registry reporting. To understand the challenges hospitals faced with public health reporting in the year prior to the pandemic, this data brief uses nationally representative survey data from the 2019 American Hospital Association (AHA) Information Technology (IT) supplement to describe the number and types of challenges hospitals experienced when electronically reporting to public health agencies and how these challenges varied by state and hospital characteristics. While new challenges may have emerged or become exacerbated during the pandemic, this analysis identifies potential ongoing barriers to health information exchange among hospitals and public health agencies and provides insights into hospitals' readiness to support key public health activities prior to the pandemic.

HIGHLIGHTS

- ▶ In both 2018 and 2019, half of all hospitals reported a lack of capacity to electronically exchange information with public health agencies.
- ▶ In 2019, seven in ten hospitals experienced one or more challenges related to public health reporting.
- ▶ Small, rural, independent, and Critical Access hospitals were more likely to experience a public health reporting challenge compared to their counterparts.
- ▶ The types of public health reporting challenges experienced by hospitals varied substantially at the state-level.

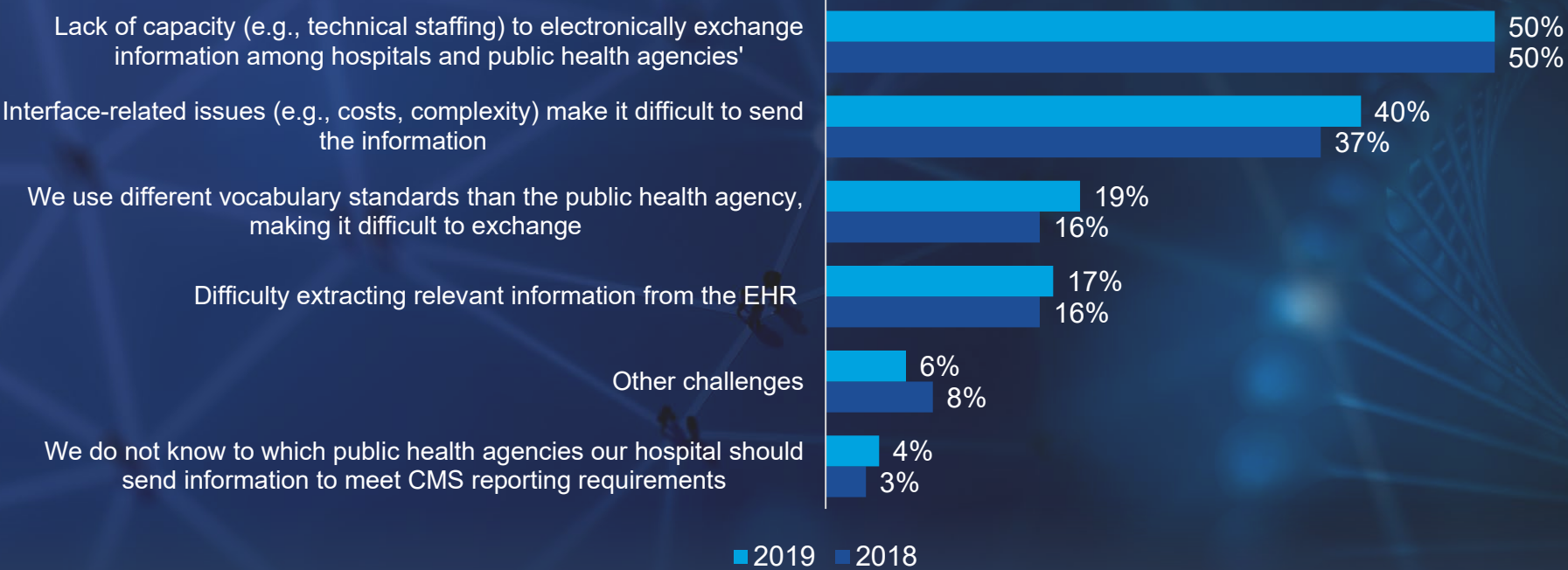
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2019: Half of Hospitals Report Difficulty Electronically Exchanging Data With Public Health



We Could Not Answer Basic Questions about COVID-19

How many people had COVID-19 at any given time?

- Lack of electronic data especially with new labs
- Duplicate data
- Missing information for patient matching
- Data arriving via secure email or fax and needing manual entry
- System crashes due to volume

Where were patients going?

Was our healthcare system holding up?

Who was most at risk and who were we missing?

Demographic information does not flow from EHRs to LIMS to public health. In many cases, it had to be gathered through contact tracing.



What the Coronavirus Disease 2019 (COVID-19) Pandemic Has Reinforced: The Need for Accurate Data

Simone Arvisais-Anhalt,^{1,6} Christoph U. Lehmann,^{2,3,4,5} Jason Y. Park,^{1,4} Ellen Araj,¹ Michael Holcomb,⁴ Andrew R. Jamieson,⁴ Samuel McDonald,^{2,3} Richard J. Medford,^{2,8} Trish M. Perl,⁸ Seth M. Toomay,⁹ Amy E. Hughes,⁵ Melissa L. McPheeters,^{10,11,12} and Mujeeb Basit^{2,13}

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Keywords. COVID-19; data modeling; public health informatics; information technology infrastructure; data integrity.

Figure 1. Median and range of time (with possible sources of delay listed) for the stages from COVID-19 symptoms onset ...

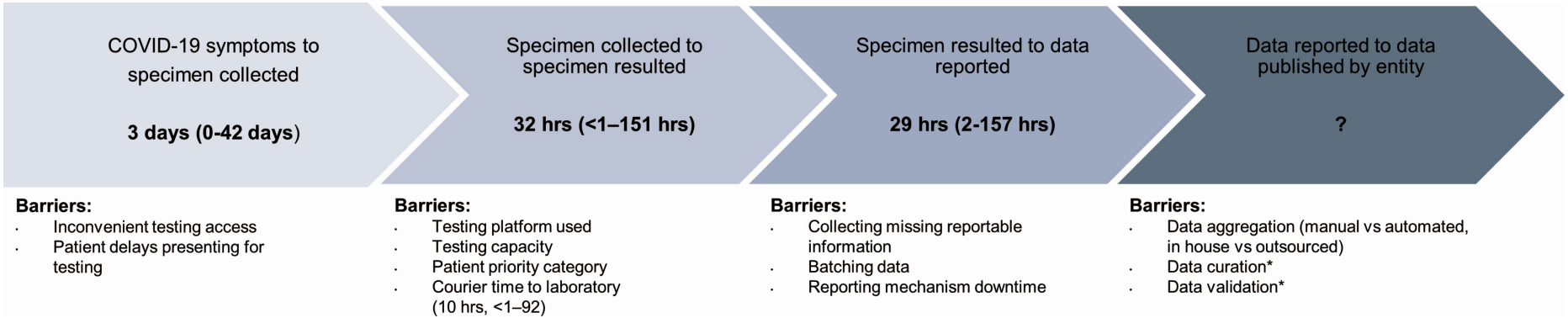
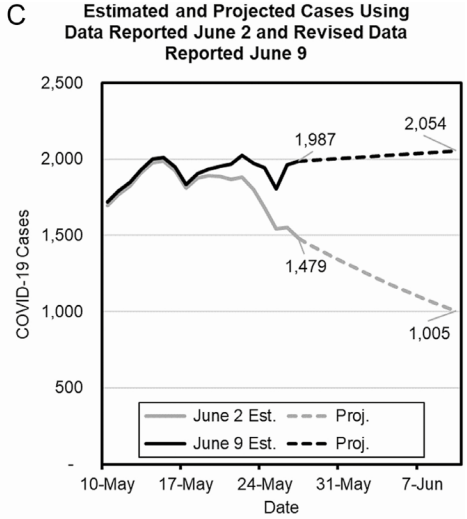
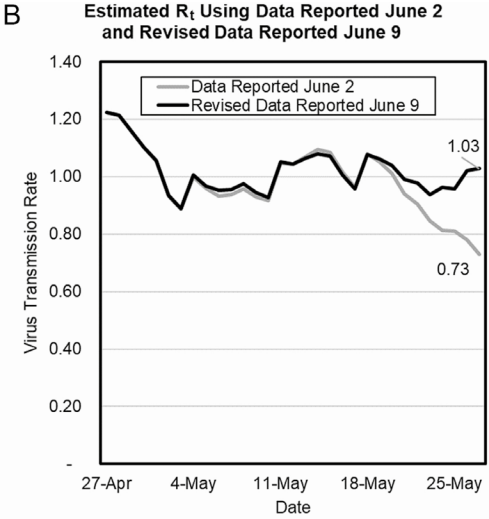
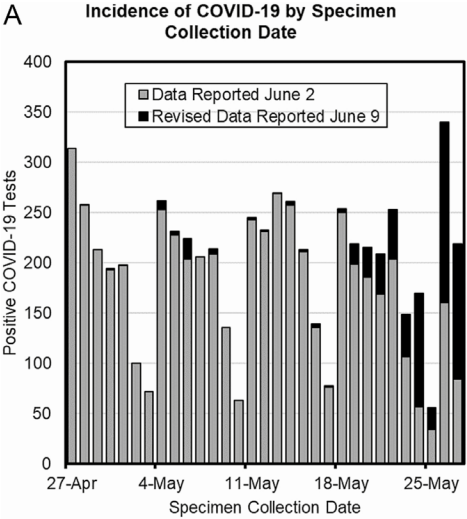


Figure 2. A, Daily incidence of COVID-19–positive cases reported by the Dallas County Health Department based on ...



Key Lessons and Their Impact

Interoperability was spotty at best:

- Lab data was unavailable electronically or delayed.
- In many states, surveillance and investigation systems did not communicate within health departments.

Our data system was an **underfunded patchwork.**

Lack of strong relationships and data agreements between entities to be built upon.

We Must Make Critical Changes

Faxes to
electronic
laboratory
reporting

Spreadsheets
to HL7
standards

Siloed
public health
databases to
integrated
ones

Whiteboards
to dashboards



BRIEFING ROOM

Executive Order on Ensuring a Data-Driven Response to COVID-19 and Future High-Consequence Public Health Threats

JANUARY 21, 2021 • PRESIDENTIAL ACTIONS

Health Information Technology Advisory Committee

The Office of the National Coordinator for Health Information Technology

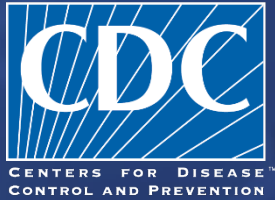


Public Health Data Systems Task Force 2021 Report to the Health Information Technology Advisory Committee

July 14, 2021

ONC's
CURES ACT FINAL RULE

HealthIT.gov/CuresRule



A comprehensive strategy to modernize data, technology, and workforce capabilities— together and at once. This initiative supports public health surveillance, research and, ultimately, decision making.



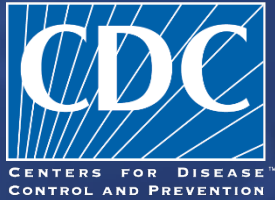
...New ways to optimize technology-intensive research will inform decisions regarding future policies, approaches, and business practices, and will allow NIH to adopt more cost-effective ways to capture, access, sustain, and reuse high-value biomedical data resources....



CMS's data-driven strategy strives to make CMS data more accessible and usable in a secure manner... unleashing the power of data to drive system transformation – enhancing efficiency, improving quality and reducing cost.



As technology becomes more sophisticated and our world becomes more connected, data from many new sources can help us understand how medical products are performing, pinpointing the source of food-borne illness, or understand emerging public health threats.



Common themes: Interoperability, integration, new data sources, workforce development, and advanced methods of using and visualizing data

surveillance, research and, ultimately, decision making.

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transformation – enhancing efficiency, improving quality and reducing cost.

performing, pinpointing the source of food-borne illness, or understand emerging public health threats

FY 2020: \$130M Cares Act Funding for “Enhancing CDC Services and Systems for Ongoing Data Modernization”

FY 2021: \$200M for system-to-system interoperability for scalable responses and cloud-based data lakes for rapid detection and response

Total of **\$500M** to expand public health surveillance infrastructure



CDC Data Modernization Initiative | A Roadmap of Activities and Expected Outcomes



ACTIVITIES

If we (CDC and partners) do this ...

COORDINATE PEOPLE AND SYSTEMS

Create interoperable systems: federal, state, local, and healthcare

Coordinate investments, decisions, and policies across CDC and with partners

Make data sharing easier through common policies, practices, and standards

Advance academic and private partnerships

ACCELERATE DATA FOR ACTION

Identify data for priority public health needs

Upgrade and modernize IT infrastructure

Strengthen the data science workforce

Adopt open standards and tools while protecting data security

Translate data into evidence-based recommendations

SUPPORT STRATEGIC INNOVATION

Seek partner-driven data solutions

Develop next-generation tools (e.g., modeling, visualization, predictive analysis, machine learning)

Strengthen predictive analytics and forecasting

SHORT-TERM OUTCOMES

... then we expect these changes to occur ...

Increased collaboration, communication, and messaging among CDC and partners

Reduced data collection and reporting burden at state, tribal, local, and territorial levels

Improved **data sharing and interoperability** through common standards like HL7® FHIR®

Increased capacity to **quickly analyze, interpret, and act on data**

Increased electronic reporting and specific enhancements to flagship CDC surveillance systems

Stronger workforce in data science, analytics, modeling, and informatics

Targeted real-time communication of data and results

Integration and use of data from **new or non-traditional sources**

Improved pathways to explore, develop, and **deploy next-generation technologies**

Quick, continued data analysis with **adjustment of modeling in real time**

INTERMEDIATE OUTCOMES

... which will lead to ...

Effective coordination on complex health and emergency response challenges

Timely and complete **data reporting to CDC**

Efficient, secure **data access and exchange between systems** across the country

A more comprehensive picture to improve decision-making and protect health for all

Real-time, linked systems that **recognize threats early** to inform timely response

A highly skilled workforce that applies state-of-the-art data skills and tools

High-quality information and guidance to protect people's health

Open-source, enterprise-level technologies and coordinated systems

New approaches to **address present and future threats**

LONG-TERM OUTCOMES

... our ultimate goals.



CDC can rapidly identify and effectively mitigate emerging threats




Trusted data promotes evidence-based behaviors, interventions, and solutions to protect health



Every American has equal opportunity to attain the highest level of health possible



All people have the right information at the right time to make decisions



Our country is better prepared for, and protected from, all types of public health threats



Overarching Themes and the Way Forward

Technology AND people

Connecting disparate systems with different priorities

Partnerships are critical

Policy alignment with goals

New and innovative types of data

Integration within data systems

Rigorous process for implementation and evaluation

Next Up Today...

On-the-ground experience at the state level

The role of implementation science

NIH Implementation science research perspective

